



jenni jacobus

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EXPERIENCE

The O'Hara Project *April 2014–Present*

Art Director

Lead agency designer responsible for all creative services, such as branding, marketing communications, package design, interactive design, storyboarding, social media art, trade show booth design, and presentation design. Clients include OxiClean, Arm & Hammer, Belk, and Bigelow Tea.

Wedgewood Communications *August 2011–December 2012*

Graphic Designer (contract to full-time)

Graphic design, concept development, print, web, and iPad layouts for pharmaceutical clients. Integral contributions to the design and launch of the PreQue 10™ website, and the Novo Nordisk online slide database. Clients include Watson, Novo Nordisk, and Merck.

Nestlé Nutrition

Project Coordinator, Creative Services *October 2009–April 2010*

Copy Editor, Creative Services *September 2010–July 2011*

Coordination and copy editing of Nestlé brand packaging redesign, and design of in-house materials. Worked closely with Design Managers to implement the packaging redesign of Gerber and Nestlé HealthCare products.

FSB Associates *2008–2010*

Publicity & Social Media Coordinator (Intern to full-time)

Copy editing, management of several social media accounts (including Facebook, Twitter and Tumblr), website updates, and design of in-house materials.

PROGRAMS & SKILLS

Graphic Design, layout, interactive design, XHTML, CSS, PHP knowledge, Wordpress, Squarespace, digital and analog photography, bookmaking, file management, MAC & PC platforms; Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Muse, and Lightroom, Microsoft Word, PowerPoint and Excel; iWork Pages and Keynote; advanced knowledge of social media platforms

EDUCATION

Master of Arts, Graphic Design *with Distinction*

London College of Communication (University of the Arts), London, UK

January 2013–December 2013

Study Abroad Program

Studio Arts College International, Florence, Italy

2008

Bachelor of Arts, Graphic Design *cum laude*

American University, Washington, DC

2005–2009

References available upon request.